**CYW are looking to appoint a new Digital & Social Media Officer**

**About the role**

CYW’s digital presence and social media activity is one of our highest priorities. The new Digital & Social Media Officer will report to the Vice President, Communications and play a key role in creating and sharing inspiring content that enables young women to get involved in the Conservative Party.

**What we’re looking for**

We’re looking for a creative and organised person with some experience of operating social media accounts beyond personal use. Ideally you will have some experience creating graphics and will be a good writer. You will need a level of familiarity with ongoing political events and the ability to manage projects effectively. We hope that you will bring new ideas and a creative vision for how we can grow our channels and our membership.

**Time commitment**

You should expect to spend a few hours a week on CYW activities. The schedule is flexible and can be arranged around work and academic commitments as long as there is clear communication in advance. We are highly appreciative of all of our volunteers’ time - it is important to manage expectations and communicate if you think you will be unable to fulfil commitments.

**About CYW**

Conservative Young Women (CYW), is part of the Conservative Women’s Organisation (CWO), dedicated to encouraging and supporting young women in the Conservative Party.

We are on a mission to get more Conservative women into public office at every level and to support Conservative women to play a full part in the Party.

​

Our membership age range is 18-35. We welcome members from around the country and from every walk of life.

​

CYW wants to see equal representation and voice for women within the Conservative Party, as well as within Parliament, devolved nations and local governments.

​

We organise regular events to provide training, development and networking opportunities. We are also a social organisation and organise activities to help get to know other members. Our leadership committee is based in London and we have regional Chairmen around the country helping to organise events and connect CYW members.

**Our Objectives**

1. To identify, train and mentor young women for public roles  
2. To encourage more young women to join the Party and participate fully in it.  
3. To build on the young female voice in the Party by encouraging women to participate in  
policy.

## Our Values

To promote equality of opportunity for all.

## What We Do

We connect young women in the Conservative Party to enable them to learn more about political life and help them understand the opportunities available to them.